

COMMUNITIES AND PLACE OVERVIEW AND SCRUTINY COMMITTEE AGENDA

Monday, 18 June 2018 at 1.30 pm in the Bridges Room - Civic Centre

From the Chief Executive, Sheena Ramsey

Item	Business
1	Apologies for Absence
2	Minutes of the last meeting (Pages 3 - 8)
3	Constitution (Pages 9 - 10) Report of the Chief Executive
4	Role and Remit (Pages 11 - 12) Report of the Chief Executive and the Strategic Director, Corporate Services and Governance
5	TWAM Verbal Update Verbal update from TWAM Director Iain Watson
6	The Council Plan - Year End Assessment and Performance Delivery 2017-18 (Pages 13 - 38) Report of the Strategic Director, Communities & Environment
7	OSC Review of the Council and Partner's Approach to Roads and Highways - Final Report (Report to Follow) (Pages 39 - 42) Report of the the Director of Development, Transport and Public Protection
8	OSC Review - Work to address skill shortages and increase employment opportunities - Scoping Report and Evidence Gathering (Pages 43 - 50) Joint report of the Strategic Director, Communities & Environment and the Strategic Director, Care Wellbeing & Learning
9	Work Programme (Pages 51 - 54) Joint report of the Chief Executive and the Strategic Director, Corporate Services and Governance

Contact: Sonia Stewart - Tel: 0191 433 3045 - Email: SoniaStewart@Gateshead.Gov.Uk,

Date: Friday, 8 June 2018

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GATESHEAD METROPOLITAN BOROUGH COUNCIL
COMMUNITIES AND PLACE OVERVIEW AND SCRUTINY COMMITTEE
MEETING

Monday, 23 April 2018

PRESENT: Councillor N Weatherley (Chair)

Councillor(s): T Graham, B Clelland, S Dickie, K Dodds, D Duggan, M Hood, J Turnbull, A Wheeler, D Bradford, M Brain and J McElroy

APOLOGIES: Councillor(s): J Graham, J McClurey, J Simpson and S Hawkins

CPL62 MINUTES OF THE LAST MEETING

Resolved:

- (i) The minutes of the meeting held on Monday 5 March 2018 were agreed as a correct record.

CPL63 OSC REVIEW - THE COUNCIL AND PARTNER'S APPROACH TO ROADS AND HIGHWAYS

The Committee received a report providing feedback on the outcome from an evidence gathering session on the role of the Council and its partners towards roads and highways.

It was noted from the report that the evidence gathering session focussed on four areas which were funding/repairs, traffic congestion, enforcement and road safety. It was further noted that the review is led by the Council with input from the Police.

From the report Committee were advised that funding is not sufficient to maintain the highway – a further OSC session is to be planned to review this. Further to this it was noted that members will be informed of repairs to roads in their areas.

Committee were updated on the current situation regarding traffic congestion as this is a significant problem with varying consequences for the economy and environment. It was noted from the report that future development threatens to worsen the problem and this is to be managed via current policies and where appropriate further measures will be considered.

Regarding enforcement the Council's plans for bus lane enforcement were highlighted. It was noted that this will help target this specific problem identified by the Police and local residents.

An update on road safety was provided reviewing previous priorities received at this Committee. Further feedback on the issues is to be provided at a future meeting.

Inspector Dean Hood of Northumbria Police was in attendance to answer questions from the Committee. The concern of the lack of enforcement for speeding in the hours of darkness was brought to his attention. Inspector Hood advised he does not have a breakdown of figures showing the difference between day/night incidents but that the Police are limited by the equipment they use in which to catch those speeding at night.

It was highlighted to the Committee that there are motor patrols who work through the night on priority routes such as the A19 and A1. Committee were further advised that the Police resource allocated to speed enforcement has shrunk following the introduction of Operation Dragoon who target dangerous drivers. It was further advised that all Police Officers can enforce speeding with Neighbourhood Police Teams being trained to detect and target speeding.

A question was asked whether the reduction in resource for motor patrols was as a result of finance limitations or whether the service had become more efficient. It was noted that the current local team were still a healthy size compared to similar sized Police Forces. The effectiveness of Community Speed Watch groups was highlighted – whilst such groups are not able to enforce speeding it was noted that they are a good tool for monitoring and reporting on problem areas.

It was asked whether the Police had powers to deploy a mobile speeding camera on any street. It was noted that prospective sites must be surveyed in advance to check their suitability for a mobile speed camera. It was further noted that sites must also have appropriate signage in addition to other conditions being met. As an example it was said that a road must have a 60m clear line of sight for a mobile camera to detect those speeding in 30mph areas.

It was further asked what determines the location of a mobile speeding camera. It was said that varying sources of information and intelligence are used such as fixed speed counters. It was also highlighted that there doesn't have to have been an incident for a patrol to be stationed on a road – these can also be put in place following concerns by the public and the local authority provided the necessary legal/practical criteria are met.

Softer speed prevention tools such as signage that displays an oncoming vehicles speed with 'Slow Down' and 'Thank You' were highlighted. It was advised that such signage is not recommended by the Department of Transport. A discussion took place regarding speeding on main roads – it was noted that speeding is often marginal in areas of high congestion.

The concern of drivers travelling at 50/60mph in 30mph areas at night was noted again. It was also noted that speed cameras do not work at night but that neighbourhood police teams have the power to do their own enforcement at sites highlighted as a concern. It was said that over 9000 journeys per year on Shibdon Road were logged as being over 50mph – it was noted that whilst this is correct this figure alone appears high, put with the total number of users on this road this volume

is small. A comment that the Police are doing a good job was made emphasising disappointment that more still needs to be done.

A Freedom of Information request is to be made to Gateshead Magistrates Court to get information on the number of prosecutions of people for speeding over 50mph. Once this information is known it is to be fed back at a future meeting.

RESOLVED:

- (i) The Committee noted the contents of the report.
- (ii) The Committee requested a further update on the Council and Partner's approach to roads and highways at a future meeting.

CPL64 MONITORING - OSC REVIEW OF IMPACT OF GAMBLING IN THE BOROUGH

Elaine Rudman attended to provide the Committee with an update on the review of the impact of gambling in Gateshead as part of the 2016/2017 programme.

It was noted from the report that four evidence gathering sessions of the OSC took place between September 2016 and January 2017 in which officers from Gateshead Council, The Gambling Commission and Gamcare attended.

It was highlighted that the Council continues to develop a good working relationship with the Gambling Commission. It was further noted that the Council should use every opportunity to contribute to the national debate about the harms that can be caused by irresponsible and problem gambling. The Committee then received an overview of the final recommendations following the OSC review.

The Committee were advised that plans are underway for the review of the Council's Gambling Statement of Licensing Principles. The new statement must be in place by January 2019 with the programme of drafting, consulting and reporting being planned.

It was asked what is being looked at when the Council does an inspection of licensed premises. It was said that procedures and practises are checked to ensure that they are in line with regulations, in particular social responsibility.

A question was asked about the Council's control of scratch cards, it was noted that the Council have no specific control as these are issued under the National Lottery. It was further asked what the rules were regarding staffing in licensed gambling premises noting there should be an adequate staff to customer ratio. It was said that betting shops have no problems with this and that premises have controls on their betting machines to limit spending and to alert staff of overuse by particular customers.

RESOLVED:

- (i) The Committee noted the contents of the report.

CPL65 PROGRESS UPDATE ON ENVIRONMENTAL ENFORCEMENT

The Committee received a report updating on progress made with Environmental Enforcement in the Borough.

From the report it was highlighted that the bulk of work carried out by the enforcement team in the area involves issuing fixed penalty notices to those who commit small scale fly tipping. It was noted that since the end of 2016 130 fixed penalty notices have been issued bringing in an income of £15K – it was further noted that perpetrators who do not pay their notices are prosecuted.

The work being done to deal with environmental antisocial issues was summarised highlighting the Coatsworth Road Project, Lobley Hill & Bensham/Saltwell Waste Pilot and Landlord Licensing Scheme Start up Meetings. A further summary of the reactive work being done to deal with criminal issues was also given.

The Committee were advised that the Enforcement Team is continuing to evolve and develop new processes and practises. It was noted that by working in partnership with other Council services and partner agencies has enhanced the range of activity and the impact it is having throughout the borough.

The Committee passed on their thanks for the hard work being done by the team noting it was good to see those who break the law being prosecuted. It was asked whether the team made use of cameras to identify perpetrators – it was noted there has not been much luck in the use of cameras due to the low image quality. It was also said that there are currently 40 live investigations ongoing.

A concern about the issuing of FPN to children was raised – it was confirmed that this would not happen and that work is being done to go into schools to provide education to children on the rights and wrongs of littering.

RESOLVED:

- (i) The Committee noted the contents of the report.

CPL66 ANNUAL REPORT OF THE GATESHEAD HOUSING CUSTOMER SCRUTINY PANEL

Neil Bouch, Director of Customers & Communities attended the Committee with Dave Newton, Chair of The Gateshead Housing Company Scrutiny Panel.

The Committee received a report to provide an annual update on the progress of The Gateshead Housing Company Scrutiny Panel.

It was noted from the report that the Panel have a range of tools available to help them effectively scrutinise a service area which could include the following:

- Self-assessment from Service Manager
- Q&A sessions with managers
- Focus groups of employees or customers

- Performance information including service standards and back benching information where appropriate
- Feedback from surveys
- Outcomes from mystery shopping
- Co-opting of experts of TGHC Customer Service Improvement Groups
- External learning to compare TGHC performance to other similar providers

A summary of customer satisfaction survey reviews was provided in addition to an update on how panel members are recruited.

RESOLVED:

- (i) The Committee noted the contents of the report and agreed to receive a further annual update next year.

CPL67 ANNUAL UPDATE TWAMS/BEAMISH

This item was discussed as third on the agenda in agreement with the Chair and Vice Chair.

The Committee received a report to highlight how the financial contributions that the Council makes to Beamish Museum and Tyne & Wear Archives & Museums are used and the benefits to Gateshead.

It was noted from the report that Beamish is provided with a cash contribution of £5,000 whilst two separate amounts support the management of Shipley Art Gallery by TWAM on behalf of the Council. It was further highlighted that the Council also provides TWAM with annual contributions to operate the gallery which was £227,770 in 2016/17 and is £202,770 in 2017/18.

From the report it was said that Beamish Museum has confirmed that 5 schools from Gateshead visited in 2017 as part of 45,513 school children from across the region and beyond. It was noted that Gateshead's contribution of £5,000 could therefore equate to £100 per school and allows a significant proportion of Gateshead school children to visit Beamish.

It was reported that 51 schools from Gateshead payed a visit in 2016 and that TWAM has indicated that from April 2017 to February 2018 there have been 27,405 visits to Shipley Art Gallery; 5,890 of which were visits as part of school trips.

An overview of TWAM Governance was provided to the Committee. It was noted that a Strategic Board was established in 2014 to lead TWAM's governance and a new trading company to manage commercial activity, TWAM Enterprises Ltd. Furthermore, it was noted that the TWAM Development Trust is an independent charity which exists as an independent charity to fundraise for TWAM.

It was asked how the three organisations feed into each other. It was noted that this could not be explained at the meeting but Ian Watson, the officer who could provide this information could attend to provide this detail at a future meeting.

RESOLVED:

- (i) The Committee noted the contents of the report.
- (ii) The Committee extended an invitation for Ian Watson to attend to provide further detail on TWAM Governance.

CPL68 WORK PROGRAMME REVIEW

The Committee received a report on the provisional annual work programme and agreed that further reports will be brought to future meetings to highlight current issues / identify any changes / additions to the programme.

RESOLVED:

- (i) Committee noted the information contained in the annual review.
- (ii) Committee agreed the emerging issues for 2018-19.
- (iii) Committee endorsed the OSC provisional work programme.
- (iv) Committee noted that further reports

Chair.....



**COMMUNITIES AND PLACE
OVERVIEW AND SCRUTINY COMMITTEE
18 June 2018**

TITLE OF REPORT: Constitution

REPORT OF: Sheena Ramsey, Chief Executive

Purpose

To note that the constitution of the Overview and Scrutiny Committee and the appointment of the Chair and Vice Chair as approved by Council for the 2018/19 municipal year is as follows:-

Chair Councillor N Weatherley
Vice Chair Councillor T Graham

Councillors D Burnett
B Clelland
S Dickie
K Dodds
F Geddes
M Graham
M Hood
H Haran
H Kelly
J Simpson
J Turnbull
A Wheeler
S Hawkins
J McClurey
K McClurey
Vacancy

Recommendation

The Committee is asked to note the report.

CONTACT: Angela Frisby

Extension 2138

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TITLE OF REPORT: Role and Remit

REPORT OF: Sheena Ramsey, Chief Executive
Mike Barker, Strategic Director, Corporate Services
and Governance

Summary

The report sets out the remit and terms of reference of the Committee as previously agreed by the Cabinet and the Council.

Background

1. Article 6 of the Council's Constitution sets out the aims and objectives of the scrutiny function in Gateshead Council. In particular it should be an integral part of the Council's framework and a constructive process which works alongside other parts of the Council's structure, contributing towards policy development. Importantly it will enhance rather than duplicate activity and it will look to broader issues affecting local people rather than just internal Council issues.

Remit/ Terms of Reference

2. Within the above principles, all Overview and Scrutiny Committees will
 - Review decisions, holding decision makers to account
 - Call - in executive decisions in accordance with the procedure set out in the Overview and Scrutiny Committee rules
 - Contribute to the policy making process through:-
 - Policy reviews agreed as part of the service planning cycle
 - Advice given to the Cabinet as part of the Council's performance management system
 - Scrutinising and developing the Council's Improvement Programme
 - Examining Issues in the Schedule of Decisions
 - Ensure other agencies, public and private, play their part in achieving a better quality of life for Gateshead residents.
3. This Committee has specific responsibility for performing the overview and scrutiny role in relation to:-
 - economic development
 - lifelong learning

- culture, including leisure
- community safety
- housing
- physical development and regeneration
- transport planning and public transport
- local environment
- protection of the environment

Recommendation

4. The Committee is asked to note its remit and terms of reference.

Contact: Angela Frisby

Ext: 2138

TITLE OF REPORT: The Council Plan – Year End Assessment of Performance and Delivery 2017/2018

REPORT OF: Paul Dowling, Strategic Director, Communities and Environment

SUMMARY

This report provides the year end assessment of performance for 2017/2018. It provides an update on the performance and delivery of the Council Plan 2015-2020.

Background

1. The report forms part of the Council's performance management framework and gives an overview of progress for the priorities appropriate to the Communities and Place Overview and Scrutiny Committee.
2. The year end performance report monitors progress against the Council Plan 2015-2020.
3. The Council Plan 2015-2020 was approved by Cabinet on the 14 July 2015, enabling the Council, along with partners, to be better placed to achieve positive outcomes for the people of Gateshead and deliver the ambition of Vision 2030 over the next 5 years.
4. Gateshead's Sustainable Community Strategy Vision 2030 was also refreshed and approved by Cabinet on 3 November 2015.

Five Year Target Setting to 2020

5. Targets for 2020 were set as part of the Council's Performance Management Framework, for the period 2015/2016 to 2019/2020 to enable performance to be monitored to ensure continuous improvement. These targets were approved by Cabinet on 12 July 2016.

Delivery and Performance

6. The year end 2017/2018 assessment of performance report relates to the remit of the Communities and Place Overview and Scrutiny Committee and focuses on achievements, areas identified for improvement and future actions.

Recommendation

7. It is recommended that the Communities and Place Overview and Scrutiny Committee:
 - (i) consider whether the activities undertaken at year end 2017/18 are achieving the desired outcomes in the Council Plan 2015-2020;
 - (ii) agree that the report be referred to Cabinet on 17 July 2018, with the recommendations from this Overview and Scrutiny Committee for their consideration.

Contact: Marisa Jobling

Ext: 2099

Communities and Place Overview and Scrutiny Committee

Council Plan – Year End Assessment of Delivery and Performance 2017/18

June 2018

Portfolio:

- Economy – Councillor J Adams
- Environment & Transport – Councillor J McElroy
- Housing – Councillor M Brain
- Communities & Volunteering – Councillor L Green
- Culture, Sport & Leisure – Councillor A Douglas

Lead Officer: Paul Dowling, Strategic Director, Communities and Environment.

Support Officer: Tony Alder, Service Director Commissioning and Business Development

The committee undertakes scrutiny and review in relation to:

- Economic Development and Lifelong learning
 - Culture, including leisure, arts, sport and recreation
 - Housing, physical development and regeneration
 - Transport planning and public transport
 - Local environment including climate change
-

Summary

This report sets out performance for the year end 2017/18 period in line with the Council's Performance Management Framework. The report's focus is those 'Strategic Outcome Indicators' (SOIs) that fall within the remit of the OSC Communities and Place. The relevant SOIs (where there is an available performance update) are set out in the table attached at Appendix 1.

Performance is measured using trend analysis from the data reported last year rather than annual targets, as Strategic Outcome Indicators have 5-year targets set.

This report also highlights key actions delivered within the last six months against the three shared outcomes within the Council Plan 2015-2020.

The following strategic outcome indicators are not available to report at this stage (year end 2017/2018) due to a statistical collection delay in reporting of the figures. The performance for these indicators will be reported at the six monthly stage 2018/19 (September 2018);




- PG01 – Working age population – number of residents aged 16-64
- PG02 – Increase Overall Housing Supply
- PG03 – Proportion of Long Term Empty Properties
- PG11 – Proportion of residents self employed
- LL11a – Reducing Council Carbon Emissions – Actual
- LL11b – Reducing Council Carbon Emissions – weather corrected
- LW01 – Increase the number of affordable homes
- LW35 – Accessibility to Public Transport (Parts A to D)

Delivery of the Council Plan 2015-2020 Strategic Outcome Indicators: Summary of Performance
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Year-end performance 2017/18

The performance for the strategic outcome indicators which are available to be reported are noted below. Please note that trend analysis included in the overview section uses the following keys.

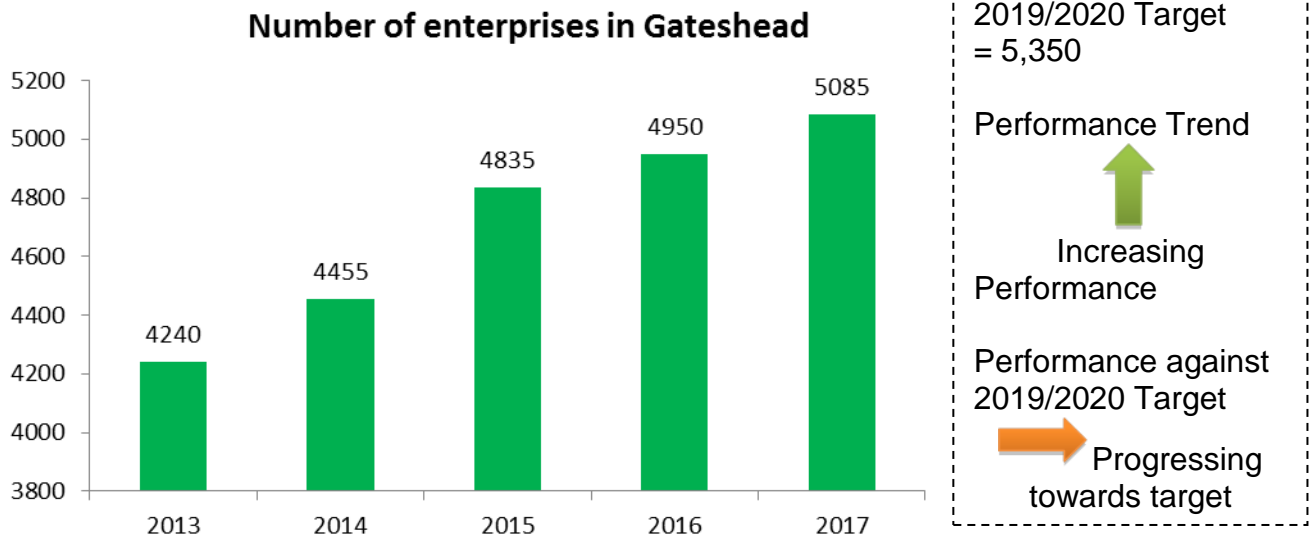
Performance Trend

 Decreasing	Performance has not improved from the Year End Result
 Maintaining	Performance has remained the same as Year End Result
 Improving	Performance has improved from Year End Result

Performance against 2019/2020 Target

 Not yet achieved	2020 Target is not yet achieved
 Progressing towards target	Performance is progressing towards target and there is improvement from the last available result
 Achieving	2020 Target is being achieved

PG04 – Number of Enterprises in Gateshead
(Contributes to Prosperous Gateshead)



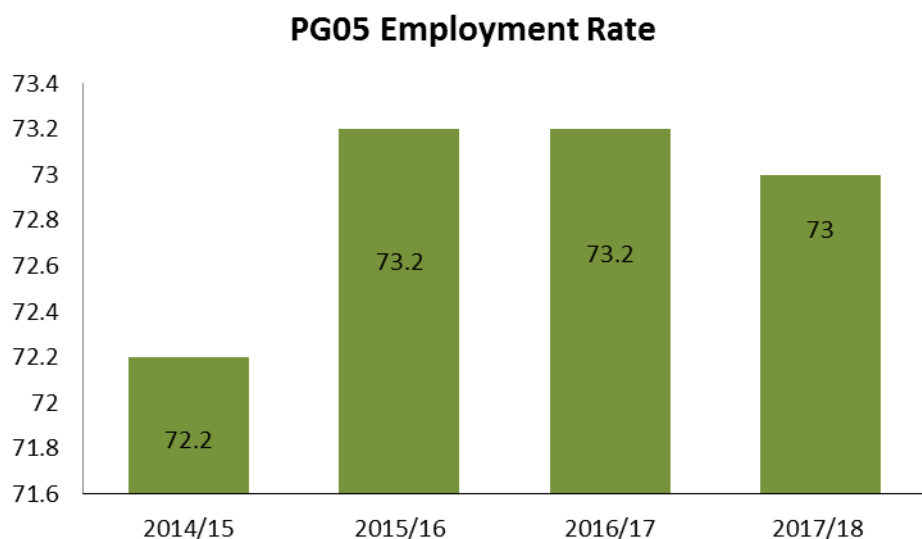
There continues to be good progress with the number of enterprises increasing year on year since 2013. Growth is being driven through start-up, scale-up and inward investment activity.

The overall annual business birth figure of 755 is now back to pre-recession levels. However, there were also 705 business deaths in the period. Gateshead has a 90% one year survival rate for newly born businesses, which is the same as the UK average of 90%. The five year survival rate in Gateshead is 43%, compared with a UK average of 44%.

Gateshead continues to develop a diverse economy with the aim of delivering increases in the business base. This will be achieved by:


- Providing significant investment through the Capital Programme.
- Ensuring a range of high quality economic locations are available and attractive to the market including Gateshead Quays, Baltic Business Quarter and Follingsby Park.
- Strengthening and clustering economic assets and promoting growth sectors.
- Supporting entrepreneurship through delivery services and the supply of a range and choice of premises.
- Diversifying and expanding the rural economy by supporting local businesses and growth in leisure, culture and tourism.


PG05 Employment Rate – People economically active and in employment aged 16-64
 (Contributes to Prosperous Gateshead)



Overview

2019/2020 Target = 73.2%

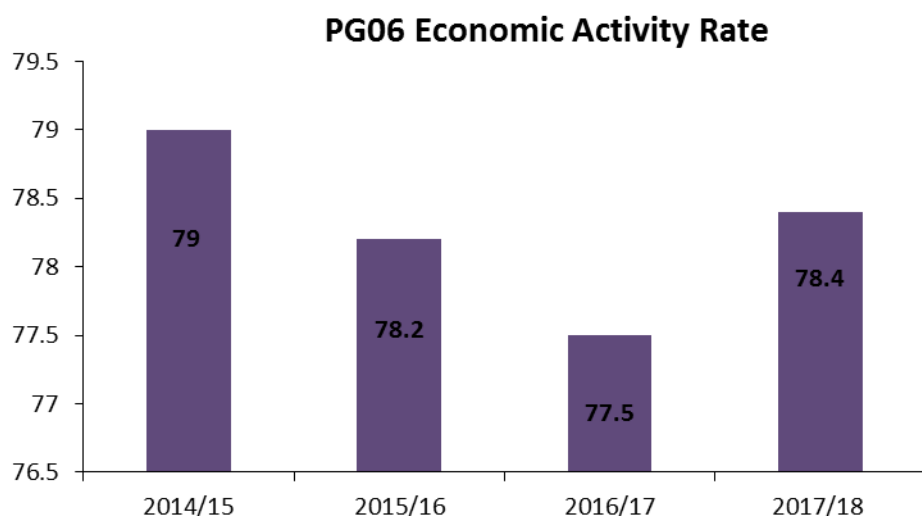
Performance Trend
 Decreasing

Performance against 2019/2020 Target
 Not yet achieved

Employment rates both locally and nationally are high. Gateshead is currently out-performing the North East (NE) region (70.4%) and slightly below the national rate (74.5%). High performance is an indication of a strong employment market. The national rate is reflective of growth elsewhere in the country and in particular, the South East.


A target based on maintaining current levels of performance is seen to be challenging due to the projected decline in the working age population and, particularly the political and economic uncertainties around Brexit.


PG06 – Economic Activity Rate – Percentage of all people aged 16-64
 (Contributes to Prosperous Gateshead)



Overview

2019/2020 Target = 80%

Performance Trend
 Increasing

Performance against 2019/2020 Target
 Progressing towards target

Reducing employment rates (as detailed in PG05) and the introduction of Universal Credit (UC) are impacting on the number of people that are economically active*. This has led to a rise in the economic activity rate when compared to 2016/17 (77.5%).

The full UC service continues to replace the six previous benefits and affects a larger number of residents within Gateshead however, it is still to reach or is not fully implemented in many areas.

Activity rates in Gateshead are favourable when compared to the National activity rate (78.3%) and the NE region (75.4%).

*Economically active is defined as in work, actively looking for work and/or fit for work.

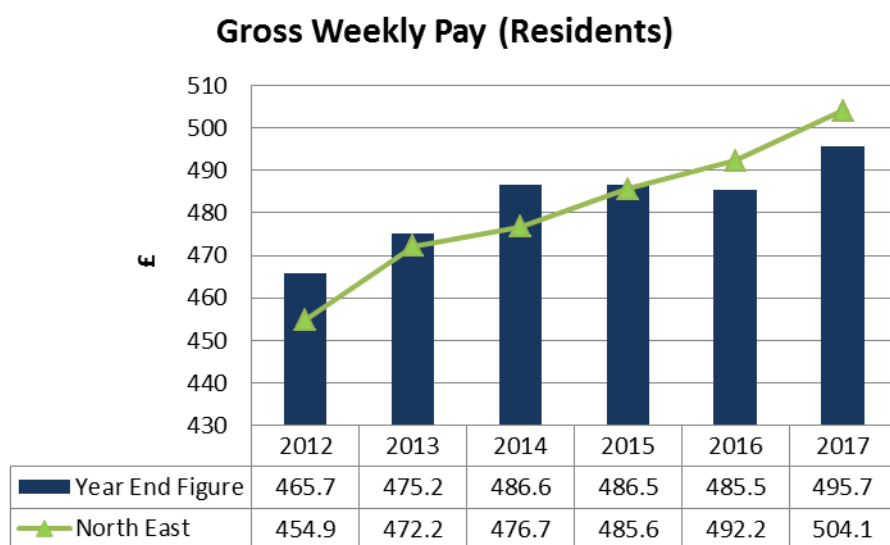
PG07 – Working age people on main out of work benefits

(Contributes to Prosperous Gateshead)

There is no data available for this indicator. This indicator was reported using NOMIS, the official labour market statistics website. Originally this measure included claimants of unemployment related benefits including Employment and Support Allowance and other incapacity benefits, and Income Support and Pension Credit. However, due to the roll out of Universal Credit this measure is no longer able to be measured and the measure of the number of people receiving Universal Credit principally for the reason of being unemployed is still being developed by the Department for Work and Pensions.

PG08 - Gross average weekly pay of residents (Not self-employed)

(Contributes to Prosperous Gateshead)



Overview

2019/2020 Target = £533.30

Performance Trend

Increasing

Performance against 2019/2020 Target

Progressing towards target

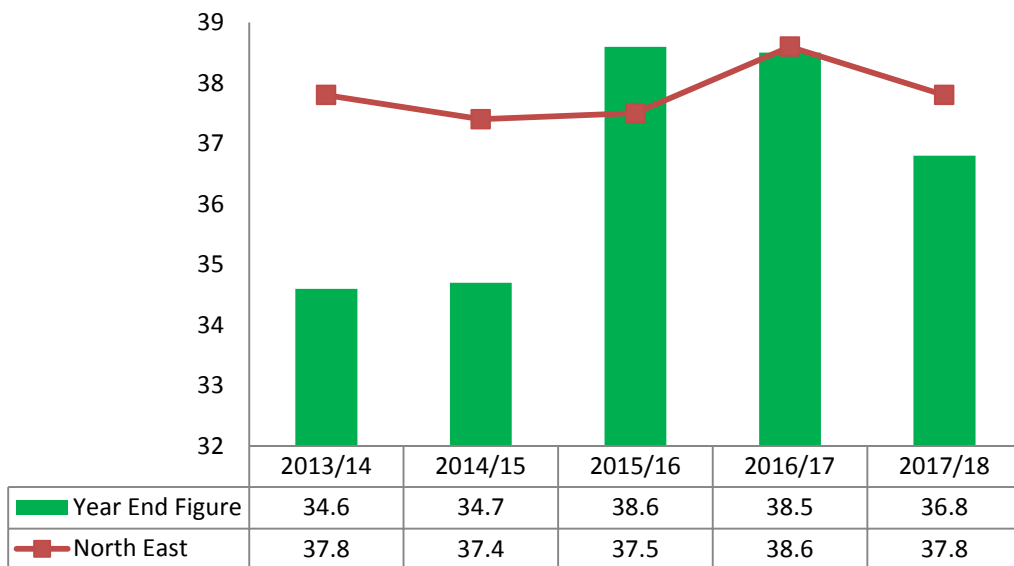
The gross weekly pay of residents in Gateshead has increased to £495.70 when compared to 2016/17 performance (£485.50).

Gateshead has a low wage economy when compared to its neighbours with performance being slightly less than the regional result (£504.10). Performance is considerably lower than the national result (£552.70). This measure is subject to wide fluctuation due to being obtained via a survey of a relatively small number of residents.

Continued austerity measures and wage stagnation combined with redundancies, compulsory and voluntary basis, of higher paid workers have seen pressure continue on this indicator.

PG09 – Residents employed in occupations requiring higher skill levels
(Contributes to Prosperous Gateshead)

Occupations requiring higher skills levels



Overview

2019/2020 Target = 37.8%

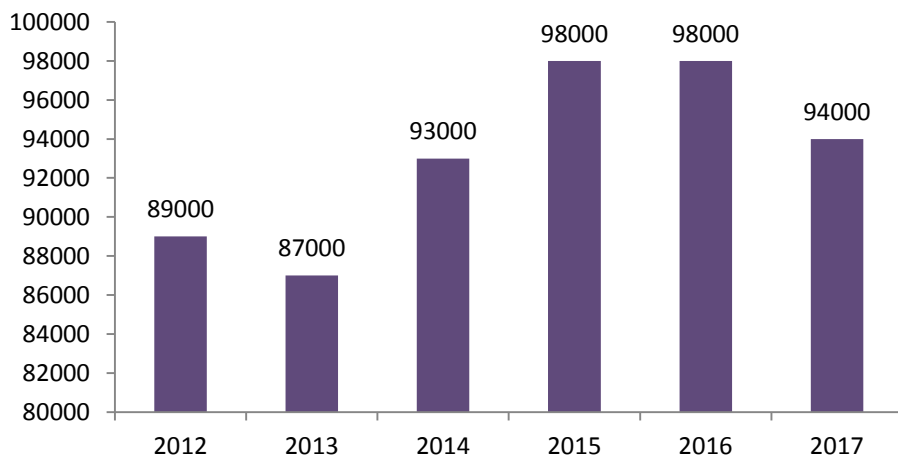
Performance Trend
 Decreasing

Performance against 2019/2020 Target
 Not yet achieved

An initial growth period was recorded from 2014/15 to 2015/16 although this has reduced to 36.8% in 2017/18. A reduction on occupations requiring higher skills levels is attributed to the recession although, current growth in the labour market will undoubtedly help this recover. Ongoing uncertainty over the implications of Brexit could lead to further economic instability.

PG10 – Number of Jobs in Gateshead
(Contributes to Prosperous Gateshead)

Number of jobs in Gateshead



Overview

2019/2020 Target = 102,000

Performance Trend
 Decreasing

Performance against 2019/2020 Target
 Not yet achieved

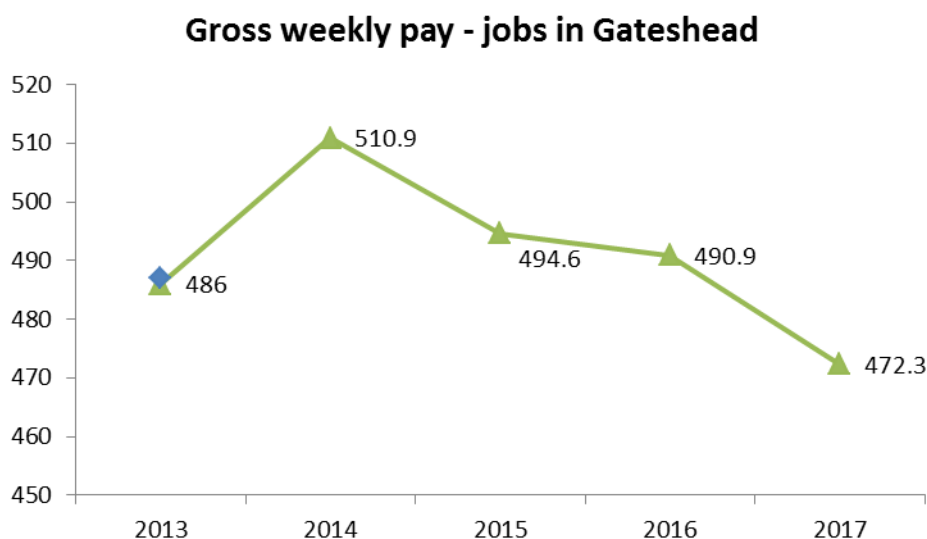
The number of employees in jobs in Gateshead has been increasing year on year since 2013 however, a decline was recorded for 2017 (94,000) when compared to 2016 (98,000). The decline is across a number of sectors where economic and political uncertainty has impacted on business confidence.

Retail is the largest employment sector in Gateshead at 19.1% followed by Business Administration/Support Services at 12.8% and Health and Manufacturing both at 11.7%. This diversity in the borough’s employer base has served it well during recent downturns ensuring, robustness to economic shocks with the area not overly reliant on just a single sector or, a small number of particularly large employers. The split of full to part time employees in Gateshead is 66% to 34%.

The Council will continue to develop a diverse economy with accessible employment. This will be achieved by:

- Providing significant investment through the Capital Programme.
- Ensuring a range of high quality economic locations are available and attractive to the market including Gateshead Quays, Baltic Business Quarter and Follingsby Park.
- Strengthening and clustering economic assets and promoting growth sectors.
- Supporting entrepreneurship through delivery services and the supply of a range and choice of premises.
- Diversifying and expanding the rural economy by supporting local businesses and growth in leisure, culture and tourism.
- Attracting and supporting a skilled labour force, whilst helping local people access job opportunities including targeted recruitment and training opportunities in major local developments.

PG12 – Gross weekly pay of jobs in Gateshead
(Contributes to Prosperous Gateshead)



Overview

2019/2020 Target = £520

Performance Trend
 Decreasing


Performance against 2019/2020 Target
 Not yet achieved


There has been a marginal reduction in average salary as a result of caution amongst the business community and a delay in projects coming forward as a result of Brexit. Continued austerity measures and wage stagnation have seen further pressure on this indicator resulting in a fall. This measure is subject to wide fluctuation due to being obtained via a survey of a relatively small number of employees. This is expected to adjust accordingly moving forward.

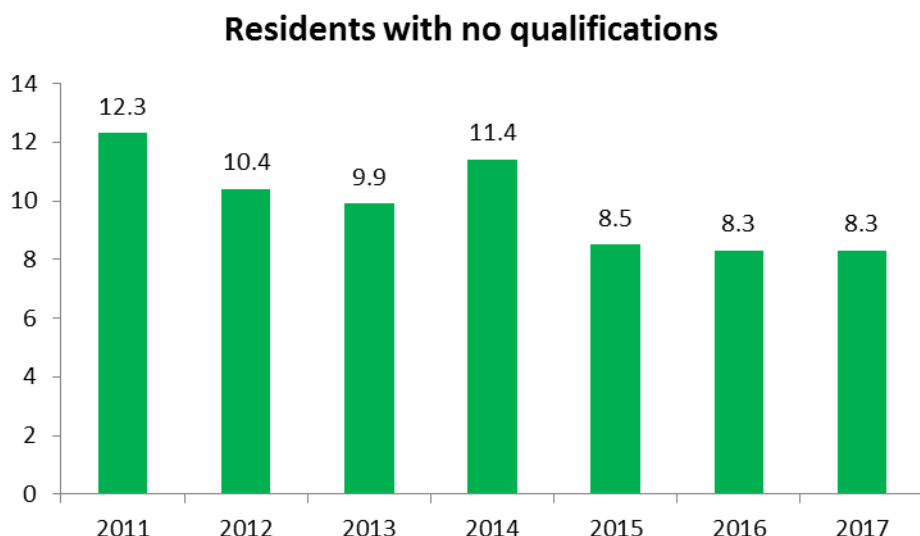
PG14 – Proportion of residents with no qualifications
(Contributes to Prosperous Gateshead)

Overview

2019/2020 Target = 8%

Performance Trend
 Maintaining

Performance against 2019/2020 Target
 Not yet achieved





Gateshead has seen almost continual year on year decline in the number of those residents with no formal qualifications since 2014. Performance is steadily approaching the target. Whilst Gateshead (8.3%) performs better than the wider regional figures (9.4%) the borough performance is lower than the National average (7.8%).

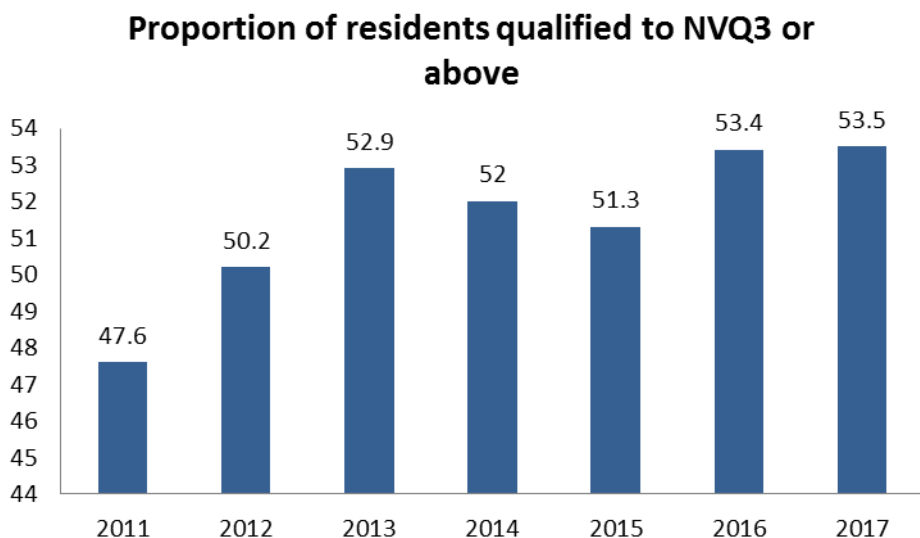
PG15 – Proportion of residents qualified to NVQ3 or above
(Contributes to Prosperous Gateshead)

Overview

2019/2020 Target = 57%

Performance Trend
 Increasing

Performance against 2019/2020 Target
 Progressing towards target



Gateshead has seen a continual increase in those residents with NVQ level 3 and above, rising from 51.3% in 2014 to 53.5% in 2017. This is related to an increase in school teaching performance. Whilst Gateshead performs better than the regional figures (52.3%) the borough performance is lower than the national average (56.9%).

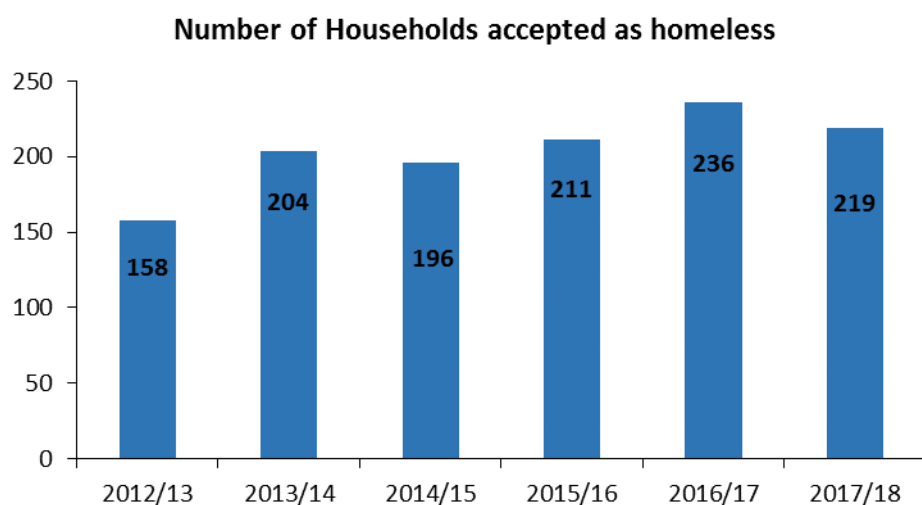
Take up by employers of the apprenticeship levy has also assisted in improving performance. Employers have been given 24 months to utilise their levy in recruitment. Once the levy has been used completely this will further contribute to improving performance.

PG29 – Number of households accepted as homeless

PG30 – Number of households prevented from becoming homeless

(Contributes to Prosperous Gateshead)

Under the Homelessness Act 2002, local housing authorities must have processes and procedures in place for preventing homelessness in their area which applies to everyone at risk of homelessness. Homelessness prevention is a statutory duty for the Local Authority and in Gateshead. The delivery of homelessness advice is discharged through The Gateshead Housing Company (TGHC), although prevention activity includes work across all service areas and going forward will also capture prevention work from partner agencies. As good practice, TGHC take steps to relieve homelessness in cases where someone has been found to be homeless but, is not owed a duty to secure accommodation under homelessness legislation.



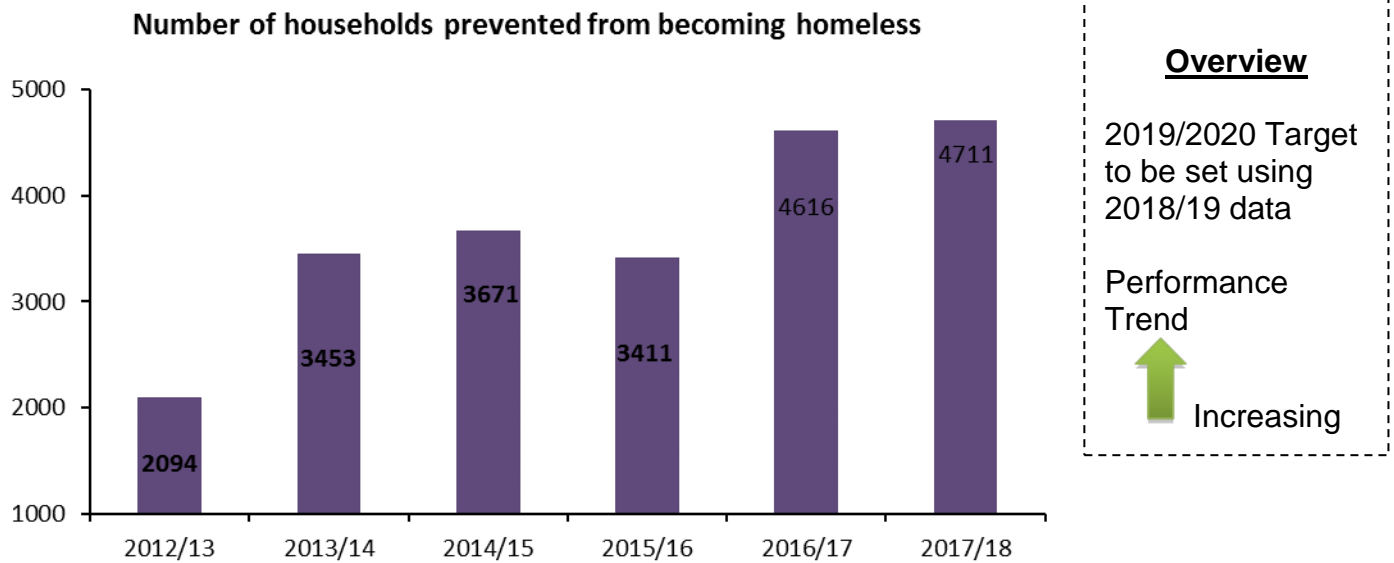
Overview

2019/2020 Target to be set using 2018/19 data

Performance Trend

↑ Increasing

The number of homeless accepted cases continues to remain low as a comparison to the number of households that approach the service as homeless. The total number of households approaching the service in 2017/18 equates to 3,167. The total number of accepted homeless cases accepted in 2017/18 equates to 219.



The cumulative total for households prevented from becoming homeless in 2017/18 is 4,711.

The Homeless Reduction Act came into effect from April 2018, which alongside making prevention a statutory duty, changed the way in which homelessness cases are defined and reported. Going forward we are required to capture performance information in a different way, which is prescribed by the Ministry of Housing, Communities and Local Government (MHCLG).

Prevention is now categorised as interventions for those clients with a real risk of homelessness within 56 days. Through using this definition, much of the preventative activity that had previously been reported will no longer form part of the reported figures, e.g. cases that are awarded Discretionary Housing Payments.

Although this award is sustaining tenancies and preventing clients from being at risk of homelessness, the cases can no longer be recorded as part of the submission to central government. However, the new act places a requirement on LA's to include activity from a range of partners into future returns, which had not previously been captured.

There is a clear commitment to increasing the prevention agenda and building on the work that has been done to date. A targeted action plan to implement the additional duties imposed by the change in legislation has been established, involving partners from across the council, Gateshead Housing Company and, the voluntary and community sector.

The aim going forward will be to see an increase in the volume of cases prevented from becoming homeless and ultimately a reduction in the number of cases that present and are accepted as homeless. However, as a consequence of the above changes, future target setting will need to be deferred until a baseline year for performance has been established during 2018/19.

Longer term performance measures and targets will be set once the act and associated performance information has been assessed during the next financial year.

LL02 – Consulted/engaged population (Influence decisions in their locality)

LL03 – Communities get on well together

LL05 – Increase formal volunteering

The indicators above are collected via a biennial survey that was last conducted in 2016. The 2016 results have been carried forward for year-end 2017/18 performance reporting. The next resident survey is due to take place during the summer of 2018. The results will be reported at year-end 2018/19 and will inform future service delivery.

LL05 - Review of 2020 Target

With an estimated 8,000 formal and informal volunteers active across Gateshead, volunteering continues to develop and expand. To reflect this positive performance the 2020 target has been increased to 30%.

LL07 – Number of VCS (Voluntary and Community Sector) Organisations supported

(Contributes to Live Love Gateshead)

A slightly lower number of organisations were funded in 2017/18 through the Gateshead Fund although, the number of organisations provided with funding advice and guidance rose from 154 in 2016/17 to 172 in 2017/18.


The performance result for this indicator does not include data from Newcastle CVS as the 2017/18 figures are not yet available. Once Newcastle CVS data is included for support provided to Gateshead organisations the performance result will increase.

Due to the nature of CVS there will always be more organisations seeking advice and support than receiving funding.

Overview


2019 / 2020 Target = 131

Performance Trend



Increasing

Performance against 2019/2020 Target



Increasing

LL06 – Increase the Number of visitors to Gateshead

(Contributes to Live Love Gateshead)

This indicator reports visitor numbers for 7 attractions in Gateshead (see table below). There have been 1,830,572 visitors for 2017 (reported by NGI) and this is an increase when compared to the previous year (1,726,228). Analysis on the economic impact of tourism for 2017 is yet to be released.

Visitors to the Baltic, Gateshead Heritage Centre and Gateshead Stadium have reduced collectively by 106,546, although this decrease is offset against the collective increase in visitors for Gateshead Leisure Centre, Gibside, Sage Gateshead and the Shipley Art Gallery of 210,890.

BALTIC	Gateshead Heritage Centre	Gateshead International Stadium	Gateshead Leisure Centre	Gibside	Sage Gateshead	Shipley Art Gallery	Total
442,895	26,116	124,223	426,589	283,339	498,218	29,192	1,830,572

LL08 – Number of visits to libraries per 1,000 population
(Contributes to Live Love Gateshead)


The use of libraries nationally has decreased and in Gateshead the level of library usage remains good at 925,025 visitors (4,674 per 000 population), but has shown a decrease of 17,268 for 2017/18.

Reporting Year	Library Visitors	Visitors Per 000 population
2016/2017	942,293	4688
2017/2018	925,025	4674

Overview

2019 / 2020 Target = 5,100 (per 000 population)

Performance Trend



Decreasing

This indicator definition includes visits to all libraries for all purposes, including events and the use of public computers. A methodology approved by CIPFA is used to carry out sampling visitor head counts at several times per year. This is used to calculate an annual visitor count for the library service.

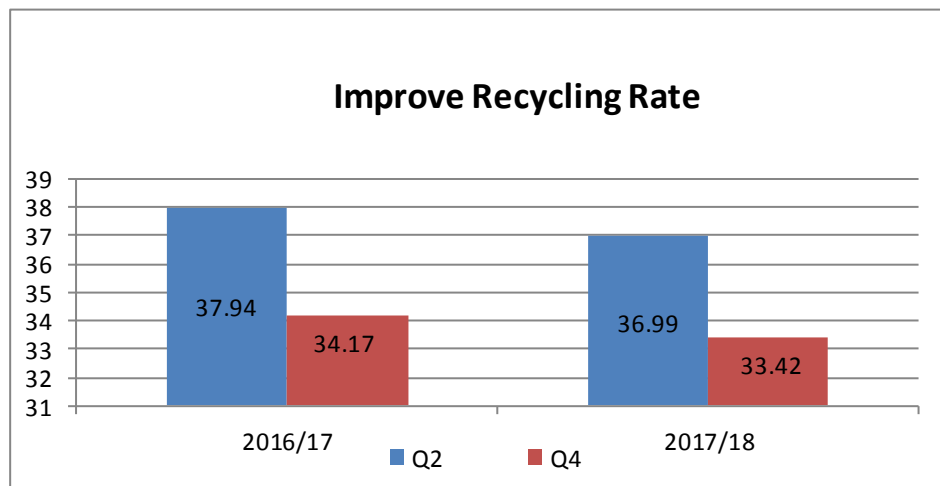
The library service continues to provide a diverse range of activities. There is well developed programme of activities for children and families. These include rhyme-times for toddlers and parents, class visits by local schools, digital coding clubs for older children and a programme of author and readers groups for adults.

The total number of attendances at programmed activities, in Council operated libraries, increased from 39,792 to 42,002 in 2017/18.

The public Internet service is now ‘free’ to ensure there are no barriers for service users who access facilities for job seeking and to claim income and housing benefits. The service has recently secured funding for a post in the service to specifically work with job seekers and benefit claimants across the borough.

The service has also secured £90,000 funding for an arts in libraries project aimed at residents over 75. This project will be delivered in partnership with Gateshead Older People’s Assembly and will encourage engagement in a range of creative opportunities. This project gathers evidence on activities offered to improve well-being and reduce social isolation.

LL09 Improve the recycling rate
(Contributes to Live Love Gateshead)



Overview

2019/2020 Target = 50%

Performance Trend

↓

Performance against 2019/2020 Target

↓

Not yet achieved

Data for quarter 1 and 2 have been verified in Waste Data Flow. Quarter 3 is still to be verified and quarter 4 results are provisional. Nationally there have been reports of decline in recycling rates this year.

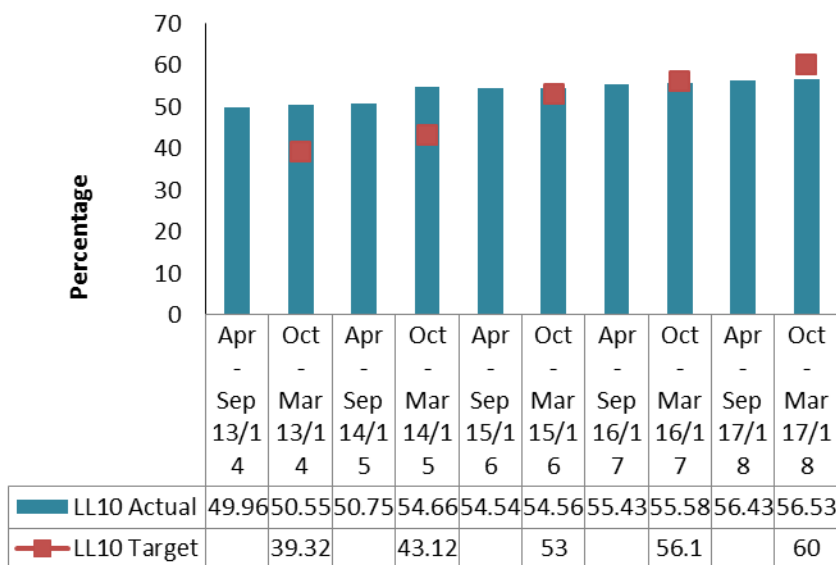
The total tonnage of household waste collected by the Authority sent for reuse, recycling, composting or anaerobic digestion is 28,647.73. The total tonnage of household waste collected by the Authority (or on behalf of the Authority) is 85,727.42 ($28,647.73/85,727.42 = 33.41\%$).

Changes to the provision of recycling banks resulted in a rationalisation of sites serviced by existing resources and, has seen a 50% drop in quality material collected.

There is far greater scrutiny throughout the supply chain on the quality of materials collected and during collections. Extraction of contaminants whilst materials are being processed has resulted in lower tonnage although waste collected is of a higher quality. The backdrop of this has led to stagnation in recycling rates nationally, with some Council's seeing actual drops.

LL10 – Increasing Homes in the Highest Energy Efficiency Bands
(Contributes to Live Love Gateshead)

Homes in the highest energy efficiency bands



Overview

2019/2020 Target = 60

Performance Trend

Performance against 2019/2020 Target

Progressing towards target

There are 47,888 homes in the Highest Energy Efficiency band and they have a Standard Assessment Procedure (SAP) rating greater than 65.

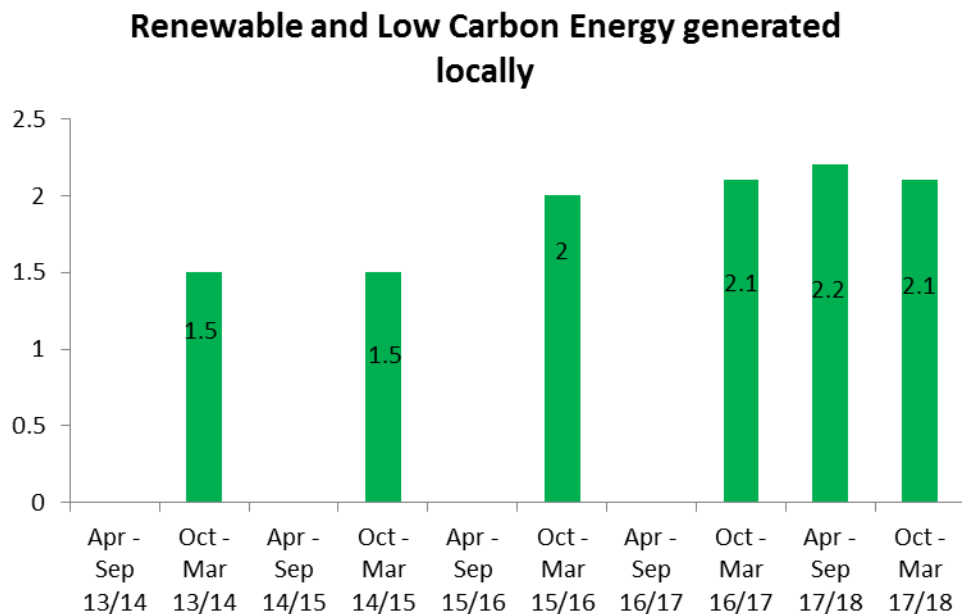
Recent Building Control Records show the following works have been carried out, 3,171 boiler upgrades, 8 cavity wall insulation, 628 double glazing installations and 27 solar PV and have resulted in a 1% increase to the SAP rating of these properties.

Energy Improvement works by the Gateshead Housing Company included 275 boiler upgrades, 150 window upgrades and 27 roof insulations and resulted in a further average increase of 5%.

A large-scale project is currently underway comprising 7 high-rise blocks of flats, the Gateshead HEIGHTs project. This aims to deliver energy efficiency improvements in each block through a variety of measures such as connecting to the district energy scheme, installing a communal borehole ground source heat pump system, installing a communal combined heat and power (CHP) system, upgrades to the electricity supply network, where required, to accommodate the new heat and/or power plant and full window and roof replacement scheme.

It is hoped these improvements will result in reduced residents' energy costs, lower carbon emissions and an increase in the average SAP rating for the 621 properties included in this scheme. The first customer was connected in March 2018 at Regent Court and over 30 customers have been connected to date, with all 600 customers to be connected by Winter 2018. Heat tariffs have been set and offer on average a 10% discount over current costs.

LL12 – Percentage of renewable / low carbon / energy generated locally
(Contributes to Live Love Gateshead)



Overview

2019/2020 Target = 16.8%

Performance Trend

Performance against 2019/2020 Target

Progressing towards target

We estimate the amount of energy used in the borough from nationally produced statistics. This is in megawatt hours (MWh) per year. We maintain a database of known renewable energy systems installed in the borough. From this, we can estimate, using standard assumptions, how much energy is produced from local renewable systems, again in MWh and this is displayed as a percentage for this indicator. In total we are producing 57,213 MWh from renewable sources. 55,600.7 MWh of electricity and 1612.8 MWh of heat.

In Gateshead, of the 2.1% of renewable, low carbon, energy generated locally approximately 90% of the installed renewable energy capacity is attributed to landfill gas electricity generators, with the remainder comprised of smaller scale, building specific renewable energy systems.

Splitting the technologies between renewable electricity and heat show that for Gateshead of the 2.1% of renewable low carbon, energy generated locally this is producing 8% of its electricity from renewable sources, this is largely due to the landfill gas generators, however only 0.8% of heat from renewable sources. The latter figure will increase when the 10 customers for the District Energy Scheme are accounted for next financial year.

LW05a – Number of Gateshead Residents who are “inactive”
LW05b – Number of Gateshead residents who are physically “active”
(Contributes to Live Well Gateshead)

The Active Lives Survey was launched in 2017 and replaced the Active People Survey. The new Active Lives Survey collects data not previously collected such as walking, cycling and dance participation. Therefore, data is not comparable to the previous indicator informed by the Sport England’s Active People Survey.

The data released from this new survey measures the numbers of people who are currently defined as ‘inactive’, ‘fairly active’, and ‘active’ in sport and physical activity. Sport England survey was responded to by 501 residents in Gateshead from a population of 98,200. All comparisons and data is provided in percentages by Sports England.

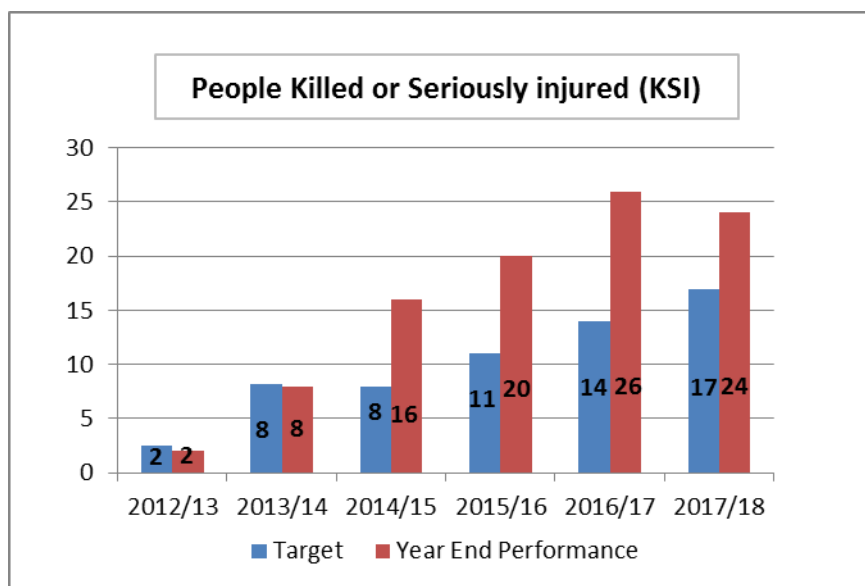
The table below details the current data and the proposed new Strategic Indicator measures.

Indicator	2017 Figure
Number of Gateshead Residents who are “inactive”	27.8%
Number of Gateshead residents who are physically “active”	58.8%

The following is an overview of the Gateshead data in comparison to national, regional and sub-regional participation data;

- 58.8% of Gateshead residents are defined as active, which is lower than the national (61.8%), North East (60.1%) and Tyne & Wear (59.7%) averages
- 13.4% of Gateshead residents are defined as fairly active which is higher than the national (12.4%), North East (11.8%) and Tyne and Wear (12.5%) averages.
- 27.8% of Gateshead residents are defined as inactive, which is higher than the national (25.7%), however is lower than the North East (28.1%) and the same as the Tyne & Wear average

LW36a – People killed or seriously injured (KSI) in road traffic collisions, percentage change over base year (Higher percentage change the better)
(Contributes to Live Well Gateshead)



Overview

2019/2020 Target = 24

Performance Trend

↑

Performance against 2019/2020 Target

↑

Target is being achieved

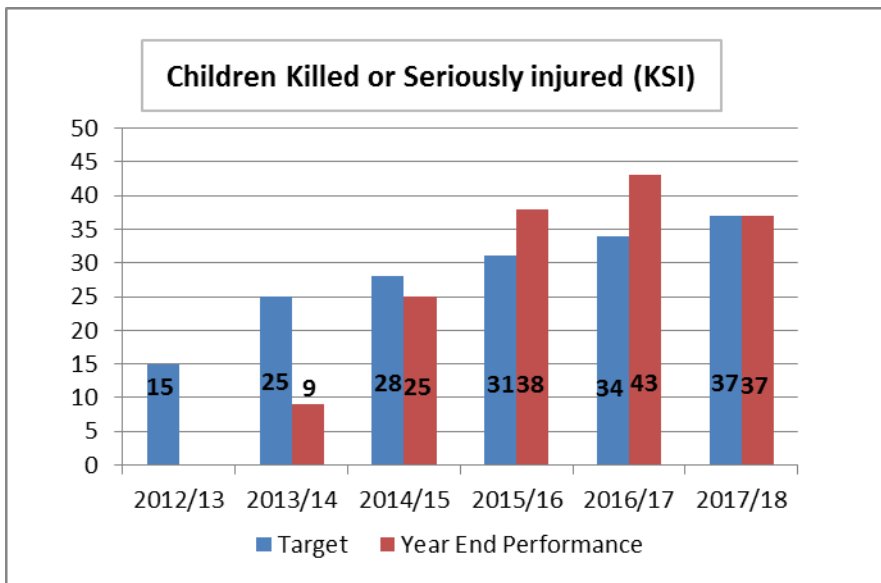
This performance shows that there has been a reduction in the number of people killed or seriously injured on Gateshead’s roads for 2017/18 when compared to 2016/17 and achieving the 2019/20 target set (24%).

Last year saw the introduction of the Police’s new collision reporting system that saw a change in the way serious injuries are recorded. This is a major factor in the performance reduction from 2016/17.

This reduction is similar to that seen in other parts of the region. Improvements are generally attributed to increasing vehicle safety measures, safer roads and longer-term road safety trends influenced, by education, enforcement and engineering work.

There was a change in the recording system in the first half of 2016. The new system will improve recording accuracy although, the Department for Transport (DfT) estimate this change has resulted in an artificial increase in serious injuries of approximately 15% from 2015 to 2016.

LW36b – Children killed or seriously injured (KSI) in road traffic collisions, percentage change over base year (Higher percentage change the better)
(Contributes to Live Well Gateshead)



Overview

2019/2020 Target = 44

Performance Trend

↑

Performance against 2019/2020 Target

↓

Not yet achieved

2017/18 performance demonstrates there has been a reduction in the number of children killed or seriously injured on Gateshead’s roads from the baseline to the current reporting year. This is a slight reduction on 2016/17 performance (43.4%) and it is still better than the target set for 2017/18 (37%).

As detailed above the introduction of the Police’s new collision reporting system, an increase in vehicle safety measures, safer roads and longer-term road safety trends influenced by education, enforcement and engineering work, plus the changes in the DfT recording system have all attributed to a change in performance.

Delivery of the Council Plan 2015-2020

Key Achievements & Areas for Improvement

This section provides key highlights of progress that has been made against the three shared outcomes within the Council Plan. It also provides actions that will be progressed within the next six months.

Achievements

Prosperous Gateshead – a thriving economy for all

- We have received £5 million funding from Government via the Highways Maintenance Challenge Fund to undertake major maintenance work at Heworth. The maintenance work began late January 2018. Improvements are progressing well and within timescales for completion in late summer 2018.
- The Council has renewed the East Gateshead Bus Partnership with Go-Ahead Northern and Nexus. Following on from the successful renewal a similar arrangement for the west of Gateshead is to be explored. Officers have met to consider the potential scope of an agreement; an initial draft of the document was developed in February and is currently being revised. It is hoped the partnership will commence later this year. Improved access to public transport will lessen social isolation for the residents of Gateshead.
- Information, advice and guidance has been provided to 750 residents with the aim of identifying barriers to employment, achieving sustainable employment, inclusion and, to progress an ongoing holistic action plan to help residents move into work.
- The labour market is currently transient and we support residents to be resilient, ensuring they receive a rapid response to any difficulties they face whilst in employment. There have been 190 job starts across all contracts (fixed term, temporary and zero-hour contracts).
- A Make a Change partnership has been developed with Jobcentre Plus, allowing one point of entry to access a wide range of support. Through co-location within Gateshead Jobcentre five days a week and Blaydon Jobcentre one day a week we have engaged with 547 residents and, of these 326 have engaged on voluntary programmes.

The partnership has expanded to include new partners such as the CRC (Sodexo), Moving on Tyne and Wear, North East Mental Health Trailblazer, National Careers Service and built on existing relationship with the Gateshead Housing Company.

- The Invest Gateshead service and website (www.investgateshead.com) has been launched. The aim is to promote Gateshead as a business location, stimulate inward investment and attracting mobile investment projects.

Current projects have included polish video games developer Blue Sky Games and Irish telecoms company Phonovation. We have also hosted IT trade delegations from India and Turkey.

- Following a successful pilot in 2016/17 the Council has secured funding through Department of International Trade and NELEP/NECA to support overseas owned employers in Gateshead. The project has supported 8 successful expansion projects and the creation of 166 new jobs.

- The North East Fund, a £120m investment fund to drive local growth and job creation, was launched after securing EU funds and investment from the European Investment Bank (EIB). The Fund will provide financial support to over 600 businesses, creating around 3,500 jobs over the life of the fund. Gateshead Council is a member of The North East Fund Limited.
- Planning consent has been awarded for 100,000 sq m of the Enterprise Zone at Follingsby Park to be developed in 2018/19 which will lead to the creation of over 1,500 new jobs in Gateshead.
- A 'Work Skills' programme has been developed in partnership with Gateshead College for marginalised young people in Gateshead. 30 looked after children/care leavers and those young people who have, or are at risk of offending have enhanced their skills and knowledge across a range of industry sectors. By providing guidance and support it is hoped to enhance their opportunity of moving into employment.
- An employment support pilot has been developed in partnership with Care, Wellbeing and Learning assisting 10 former looked after children. Support activities form part of a holistic SMART action plan. Coaches are required to work with residents to address barriers, inequalities and open up opportunities. 40% have moved into paid employment.
- Eight of the ten Gateshead secondary schools have adopted the Good Careers Guidance Benchmarks and signed up to the Enterprise Adviser Programme, assisting them to engage with local employers and develop career engagement plans for pupils.
- We provided a coordinated response to mobile investment enquiries, including a soft-landing package and support to indigenous businesses.

In 2017/18 the service supported 137 businesses to implement successful investment projects that have resulted in 660 new jobs being created and, 538 jobs safeguarded in Gateshead. Almost £28m of private sector investment was levered in and £230,000 of new NNDR payable to the Council was generated. This included 11 inward investment and FDI reinvestment projects of which eight were supported through the DIT and NELEP/NECA project.

- Construction to redevelop the 10 acre site at Gateshead Quays between Sage Gateshead and BALTIC is due to commence in Spring 2020 and be completed by the end of 2022. Gateshead have secured £5m from the North East Local Enterprise Partnership (NELEP) and Local Growth Fund (LGF) to support the development of the project.
- Planning approval was granted for new Grade A office accommodation on Baltic Business Quarter by the Council. This was in response to development market failure but also demand from occupiers for space. The new office building will provide space for up to 500 employees when it opens in 2019.
- The Council's housing joint venture, Gateshead Regeneration Partnership, secured planning approval for 114 homes on three sites in Rowlands Gill, Saltwell and Windy Nook.

Live Love Gateshead – a sense of pride and ownership by all

- The 3MW battery storage unit was commissioned and has provided power balancing services to National Grid from November 2017. Working in partnership with Centrica, the battery has been securing monthly contracts with National Grid and is seeking to secure its first long term contract early in 2018/19 which, will provide guaranteed income for at least the next 2 years.
- The £1.5m Land of Oak & Iron Heritage Centre is nearing completion at Winlaton Mill. The story of the fascinating industrial heritage will be told with largest iron works in Europe once based on the banks of the river Derwent. The Council has played a leading role to get the project to this point with the operator, Groundwork NE & Cumbria, expecting to open the doors in June 2018. A 5 metre high sculpture has been commissioned by Groundwork which will be installed at the entrance to the extended car park

Live Well Gateshead – a healthy, inclusive and nurturing place for all

- The Go Gateshead Sport and Leisure Service has reported a growth in visits to facilities from 1.2m in 2016/17 to 1.8m by the end of 2017/18 however, the service is currently undertaking a Health Equality Audit to further understand the reach and impact of the service within Gateshead.
- A new website for the Go Gateshead Sport & Leisure Website (www.gogateshead.com) was launched on the 7th March to make it easier for residents to access the service. The site has seen some success, such as average page views have increased from circa 25,000 per week to over 85,000 per week. This supports the service in its commercial approach to generating sales.
- The Go Gateshead Sport & Leisure Service successfully delivered the World Series Boxing Event at Gateshead Leisure Centre. This involved the British Lionhearts (Team GB Athletes) compete and successfully defeat the Croatian Knights.
- Construction began on the new £2m Health Centre on Ravensworth Road in Dunston. Construction will allow the Glenpark Surgery to relocate to a larger, state of the art facility. The surgery is the final element of the £20m redevelopment of the former housing estate and, delivered through a partnership between the Council and Keepmoat Homes. The redevelopment also includes new shops, older persons housing, family homes and open space.

Areas for Improvement / Actions to take in the next 6 months

Prosperous Gateshead – a thriving economy for all

- Nexus have previously co-ordinated a public transport consultation exercise with residents, Councillors and Council. At that time it was considered that there would be a reduction in the number of services available however this was unsubstantiated. A further consultation exercise is to be undertaken in 2018/19 to identify future travel provision.
- Civil bus lane enforcement was expected in late November 2017. At that time contract discussions were ongoing with the successful bidder to provide the service and the statutory process for making the required Traffic Regulation Order. It was anticipated that we would start with three cameras at Gateshead High Street, the A184 (West Central Route, behind the bus station) and the A184 Felling Bypass (westbound).

However, this process has been delayed due the business re-structuring of the original preferred contract bidder. As a result a new procurement exercise was required and it is now hoped that the proposals will be implemented late 2018.

- Construction of PROTO: The Emerging Technology Centre will complete in June 2018, providing 2,300 sqm of floorspace for occupation by Small and Medium Sized Enterprises in the emerging technology sector.
- The Gateshead Regeneration Partnership (GRP) will provide local employment and supply chain opportunities for Gateshead businesses. Construction begins on three housing sites in August 2018.
- The Council will market land in the Baltic Business Quarter later in 2018. Expressions of interest will be requested from developers for schemes containing a mix of housing and employment uses.
- Two funding bids totalling £8m will be submitted to Flood Grant Aid and ERDF Axis 5. If the bids are successful enhanced flood protection will be provided to 342 business premises and, 14 residential properties located on the Team Valley Trading Estate. Without funding there is a potential risk to business and 180 jobs.
- Selection of preferred development option for the MetroGreen Regeneration Area will be made in late 2018. Following the selection process the delivery plan for first phase of the residential development will begin on Riverside & Derwenthaugh.
- The housing growth site at Clasper Village has been cleared and is ready for development. This includes 170 homes plus a supermarket store to improve access to services for local residents.
- An outline application to deliver a £400k ESF programme has been submitted to support people with multiple problems who are furthest away from the labour market. Working in partnership with the Gateshead Housing Company the programme would help 260 Gateshead residents move closer to and into work.
- We will pursue commercial opportunities to deliver the National Careers Service in Gateshead. This will directly influence the delivery of a nationally commissioned programme in the borough.
- An outline application to secure ERDF monies has been approved to deliver a £2.1m digital innovation programme in partnership with Sunderland Software City and Digital Catapult. The programme will support improvements in businesses competitiveness and productivity through the adoption of new digital technologies. Subject to full approval the programme is anticipated to launch in April 2018 and will support around 130 businesses across the region.
- An outline application to extend the North East Technical Assistance project is to be submitted at the end of April 2018. This will help promote the ESIF funding opportunities available across the borough and support potential project applicants wanting to access ESF and ERDF funding. This funding can help to develop compliant applications and maximise the level of European resource secured for the benefit of Gateshead.
- The Council will continue to promote opportunities for Gateshead businesses to be showcased through the Great Exhibition of the North.

- Work will continue with Innovate UK and Digital Catapult to secure investment in a Low Power Wide Area Network (LPWAN) digital infrastructure roll out in Gateshead. This will provide a test bed for industry to develop Internet of Things (IOT) solutions using this new technology to improve performance and productivity.
- The Council was awarded the New Enterprise Allowance (NEA) Phase 2 contract in March 2017 by DWP. The future aim is to successfully manage the delivery of NEA Phase 2 both in Gateshead and across the region. Pursuing commercial opportunities will enable residents seeking to set up in businesses (including social enterprises).















Live Love Gateshead – a sense of pride and ownership by all






- Subject to the outline bid being accepted, the Council aims to submit a full ERDF grant application for the Chopwell energy project. The project is ambitious and currently has a funding gap that will need to be filled.

Delivery depends on getting resident contributions in some instances but the Council will seek other means to support the scheme where possible. Wilmott Dixon have been selected to develop firmer cost proposals for the housing element of the scheme and to inform the full application.

Live Well Gateshead – a healthy, inclusive and nurturing place for all

- Findings from the Management Options Appraisal for the Gateshead International Stadium and the Health Equality Audit for the Go Gateshead Sport & Leisure Service will be concluded early 2018/19. Outcomes will be reported in late 2018.
- The service has commissioned research work to capture the full value and benefit of library activities. This will supplement the quantitative statistical information that is gathered. This research will seek to evidence the outcomes and impact of the services that are delivered, especially the well-being and learning benefits.
- A 250 year lease will be granted in May 2018 to Dinosauria to develop the world's first Unnatural History Museum in the Gateshead Old Town Hall, providing a unique tourist attraction in the town centre.

Reference	Description	Year End Performance 2017/18	Trend from previous year	2020 Target
PG4	Number of Enterprises in Gateshead	5,085		5350*
PG5	Employment Rate - People economically active and in employment aged 16-64	73.00%		73.2%*
PG6	Economic Activity Rate - % of all people aged 16-64	78.40%		80%
PG8	Gross Average Weekly Pay of Residents - not self-employed	£495.70		£533.30
PG9	Residents Employed in Occupations Requiring High Skills Levels - SOC Groups 1-3	36.80%		37.80%
PG10	Number of jobs in Gateshead	94000		102,000*
PG12	Gross Weekly Pay of Jobs in Gateshead	£472.30		£520.00
PG13	Proportion of Gateshead jobs paying less than the living wage	Indicator to be deleted.		
PG14	Proportion of residents with no qualifications	8.3%		8%*
PG15	Proportion of residents qualified to NVQ 3 or above	53.5%		57%*
PG29	Number of households accepted as homeless	219		To be set for 2019/20 using 2018/190 data
PG30	Number of households prevented from becoming homeless	4,711		
LL2	Consulted / engaged population	33%	N/A	33%
LL3	Communities get on well together	91%	N/A	60%
LL5	Increase formal volunteering	27%	N/A	30%*
LL6	Increase the number of visitors to Gateshead	1,830,572		To increase
LL7	Number of VCS Organisations supported	172		131
LL8	Number of visits to libraries per 1,000 population	4,674		5100

Reference	Description	Year End Performance 2017/18	Trend from previous year	2020 Target
LL9	Improve the Recycling Rate	33.41%		50%*
LL10	Increasing Homes in the Highest Energy Efficiency Bands	56.53%		60%
LL12	Percentage of renewable / low carbon /energy generated locally	2.1%		16.8%
LW05a	Number of Gateshead Residents who are "inactive"	27.8%	Revised indicator new for 2017/18	To be set for 2019/20 using 2018/19 data
LW05b	Number of Gateshead residents who are physically "active"	58.8%	Revised indicator new for 2017/18	
LW36a	People killed or seriously injured (KSI) in road traffic collisions, (Percentage change over base year)	23.57%		24%
LW36b	Children killed or seriously injured (KSI) in road traffic collisions, (Percentage change over base year)	37.08%		44%

(*) Revised Target

KEY

RED	Performance has not improved from last year
AMBER	Performance has remained the same as last year
GREEN	Performance has improved from last year

TITLE OF REPORT: OSC Review - roads and highways – interim report

REPORT OF: Director of Development, Transport and Public Protection

SUMMARY

The Communities and Place Overview and Scrutiny Committee have undertaken a review of the role of the Council and its partners towards roads and highways. This has involved evidence gathering sessions in the four areas of road safety, funding and repairs, enforcement and traffic congestion.

This report updates the interim report presented to OSC in April to provide a final report on the outcome from the evidence gathering sessions.

Background

1. This report sets out the final findings of the OSC review into roads and highways. It updates the previous interim report to reflect the outcome from the additional evidence gathering session attended by the Police.
2. This report summarises:
 - the aims and scope of the review;
 - the policy context for the review;
 - how the review was carried out;
 - issues emerging from the review;
 - recommendations.

Aims of the review

3. The review was focused on gathering evidence in four main areas:
 - funding and repairs;
 - traffic congestion;
 - enforcement;
 - road safety.
4. The review was led by the Council, but included input from the Police in relation to the area of road safety.

Policy context

5. Vision 2030 sets out the 6 Big Ideas for Gateshead. Transport relates closely to the themes of “City of Gateshead”, “Sustainable Gateshead” and “Active and Healthy Gateshead”.
6. The Tyne and Wear Local Transport Plan, which sets out the transport policy framework for Gateshead, identifies three main challenges for the transport network:

- Supporting economic development and regeneration;
- Addressing climate change;
- Supporting safe and sustainable communities.

7. Policy CS13 of the Gateshead/Newcastle Core Strategy seeks the enhancement and delivery of an integrated transport network to support sustainable development and economic growth through:

- Promoting sustainable travel choices;
- Improving the operation of the transport network and its wider connections;
- Ensuring new development is located and designed to promote sustainable travel choices, minimise unnecessary car trips, and connect safely to the network.

How the review was carried out

8. Evidence sessions were held into each of the main areas identified in paragraph 3 above.

Issues emerging from the review

9. As a result of the evidence gathering sessions the following issues were identified:

Funding and repairs

10. Available funding is not sufficient to maintain the highway.

Future actions include:

- A further annual OSC session is to be arranged to review the position of annual spending on highway maintenance
- Further work will be undertaken to improve the effectiveness of our Highway Asset Management Plan and attract higher levels of funding from government as a result.
- Members briefing to be circulated providing details of how members can keep up to date about roadworks in the borough
- Investigate improved ways of keeping ward members updated as to progress on transport and highway issues in their ward.

Traffic congestion

11. As with many urban areas traffic congestion is a significant problem, with various economic, social and environmental consequences. Future development threatens to worsen existing problems, and this needs to be managed through a continuation of current policies and, where appropriate, consideration of further measures.

Future actions include:

- Encourage the use of sustainable forms of transport in Gateshead
- Ensure background studies are done to inform future bids for Government Funding e.g. Transforming Cities fund

Enforcement

12. Effective parking management and enforcement contributes to a number of wider objectives, including congestion, safety, air quality, accessibility and fairness. It is also important in meeting the needs of local residents and businesses.

Future actions include:

- Progressing plans to introduce bus lane enforcement. This will help target specific problem areas identified by residents and the Police

- Target areas suffering the worst parking problems and investigate schemes that will address the issues and enable enforcement to take place
- Investigate the options available to the police and Council to enforce pavement parking
- Investigate the options available to the Council and Police to take action against unsafe parking near schools

Road safety

13. Information on trends in road safety was, and the benefits of better safety noted in relation to:

- lives saved and injuries prevented;
- people living full and healthy lives;
- preventing emotional and physical trauma;
- saving public money;
- supporting wider policies;
- tackling health inequalities;
- improving quality of life.

15. A presentation was received from the Police in relation to their road safety activity. This highlighted the difficulties and concerns around enforcing speed limits particularly at night. Whilst the good work done by the Police was recognised it was also identified that more could be done.

Further action includes:

- Investigate opportunities to liaise with the police over deployment of resources for speed enforcement
- Investigate opportunities to work with the police on road safety education
- Consider the extension of community speedwatch to other areas in Gateshead.

Recommendations

16. The Committee is asked to agree final recommendations as outlined below and to agree to the Chair presenting this report to Cabinet as representing the Committee's findings and recommendations from the review process.

1. That the funding position for highway maintenance continues to be monitored, with further sessions for members arranged as appropriate
2. That options for closing the shortfall in highway maintenance funding continue to be investigated
3. That arrangements for keeping local members informed of highway repair and maintenance activity in their ward are reviewed
4. That current policies aimed at reducing traffic growth and encouraging sustainable modes of transport are maintained
5. That the benefits of joint working between the Council and the Police in the areas of road safety and speed enforcement are recognised and opportunities are taken to improve the effectiveness and build on existing relationships.
- 6 That an update of progress against the actions identified is reported back to Committee on an annual basis.

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TITLE OF REPORT: Review to Address Skills Shortages & Increase Employment Opportunities

REPORT OF: Paul Dowling, Strategic Director, Communities & Environment

Caroline O'Neill, Strategic Director, Care Wellbeing & Learning

SUMMARY

Communities and Place Overview and Scrutiny Committee has agreed that the focus of its review in 2018/2019 will be looking at how to address skills shortages and increase employment opportunities. The review will explore Gateshead's existing skills and employment profile and examine how skills shortages are being addressed, both now and in the future, as well as how employment opportunities are being maximised for local people.

The review will draw upon current activities in Gateshead as well as highlighting examples in other areas, which could be developed further to address current and future challenges.

This report sets out the proposed scope of the review.

Background

1. Business and employer investments create valuable employment and training opportunities. However, those opportunities do not automatically help to tackle unemployment. Intervention is needed to ensure the local workforce have the skills and support they need to access these opportunities and employers are required or encouraged to recruit locally.
2. Inward investment and indigenous business growth is expected to create significant numbers of new jobs in the borough over the next 5 years. To ensure we maximise those opportunities for residents, as well as delivering the skilled workforce to meet the needs of business, we must look at the challenges we face both in terms of labour supply and demand.
3. Whilst progression to both intermediate and higher-level skills is improving, the proportion of the population with a qualification at NVQ4 or above is 29.5% compared to a national average of 38.6%. Conversely over 10% of the population have no qualifications compared to the national average of 7.7%.
4. Gateshead, like the rest of Great Britain, has an ageing population. However, levels of benefit dependency and health-related issues remain significantly higher than national comparisons. Latest figures show 11.2% of Gateshead residents are claiming the main

out of work benefits, compared to 8.4% nationally. 3.5% of the working age population are claiming unemployment benefit (JSA/UC), compared to a GB average of 2.1%.

5. There is currently a mismatch of skills at both a national and local level. National research¹ has shown that there are large mismatches between skills young people are developing and the jobs available. The research found that, particularly in the North East, there are relatively low numbers of jobs per skills achievement across most occupations / sectors, adding to the difficulties even those with skills have in finding employment.
6. Gateshead's economy has undergone many challenges in recent years with levels of unemployment in young people remaining a cause for concern. Post-16 learning and training is therefore an important stepping stone into the world of work and it is critical that the skills developed, the choices made, and the pathways followed are realistic and effective at preparing young people for an increasingly competitive and ever-changing job market.
7. Challenges exist between learner supply and employer demand when trying to address the wider skills needs of the economy. The need is evident for an increased focus on employability skills and enterprise education as well as increasing the role of employers in supporting young people through a range of learning pathways.
8. However, the issue is not exclusive to young people; there is a need to encourage a better matching of supply and demand overall, with emphasis on both the immediate and future skills gaps. Maintaining growth in employment levels and retaining skills in the borough is key, but of equal importance is a focus on career development and escalators to build the existing labour force through maintaining and reskilling older workers and addressing health and other barriers to work.
9. Maximising employment opportunities for both unemployed and underemployed residents is vital. National research showing 1 in 5 workers in elementary type roles are classed as underemployed and 13% of part-time workers are people who could not find a full-time job. This is particularly concerning given the nature of Gateshead's employment base, with just under 40% of employees in entry level jobs² and just over 25% of the working age population working part time.

National Policy

10. National funding and policy changes have and continue to see a step-change in education and training delivery across the country. This in turn, has an impact on Gateshead learners and the strategic direction of providers and institutions. A full overview of these changes will be presented as part of the evidence at a future meeting of this Committee. However, some of the key policy drivers include:
 - The **Industrial Strategy** sets out a long-term plan to boost the productivity and earning power of people throughout the UK. It sets out how the Government aims to help businesses create better, higher-paying jobs in every part of the UK with investment in the skills, industries and infrastructure of the future.

¹ Research by the Centre for Economic and Social Inclusion on the behalf the LGA

² SOC 2010 Major Group 6-9, Nomis 2018

- The strategy identifies five foundations of productivity which are "the essential attributes of every successful economy". One of those foundations is 'People', which encompasses skills and education and includes ambitions around a new technical education system and investment in skills and employment provision for key sectors such as digital.
- The **Careers Strategy** outlines the Government's plans to raise the quality of careers education to improve social mobility. With a focus on investing in skills development to meet the needs of workplaces of the future, the strategy calls on careers organisations, schools, colleges, universities and employers to collaborate to ensure people from all backgrounds can realise their potential.
- The Strategy sets out expectations and ambitions including:
 - All schools and colleges using the Gatsby Benchmarks to improve careers provision.
 - Schools must give providers of technical education and apprenticeships the opportunity to talk to all pupils.
 - The launch of a new investment fund of £5 million to support the most disadvantaged pupils.
 - Schools and colleges to publish details of their careers programme for young people and their parents.
 - A named Careers Leader should lead the careers programme in every school and college.
 - 20 "careers hubs" will be funded by Government and supported by a coordinator from the Careers & Enterprise Company (CEC).
 - Schools should offer every young person seven encounters with employers - at least one each year from years 7 to 13 – with support from the CEC. Some of these encounters should be with STEM employers.
- The **Post-16 Skills Plan** is the Government's framework to support young people and adults to secure a lifetime of sustained skilled employment and meet the needs of the growing and rapidly changing economy. The Plan introduces a new system underpinned by four key principles:
 - Employers must play a leading role. Employers, working with expert education professionals, need to set the required standards.
 - Technical education needs to be fulfilling, aspirational, clearly explained and attractive to everyone regardless of background or circumstance.
 - Many more people need to go on to meet the national standards, as set by employers.
 - A requirement for close integration between college-based and employment-based technical education so that employers and individuals can understand how they fit together and how to move from one to the other as seamlessly as possible.

- Some of the key proposals of Plan include:
 - The introduction of a common framework of 15 routes across all technical education at levels 2 to 5.
 - Each 16-18-year-old student will be entitled to a quality work placement following completion of a two-year college-based technical education programme.
 - Locally-led change should be at the heart of the process, with decisions made about what is right in each local area and developed in collaboration and partnership.

- The Government have set out their vision for Apprenticeships to 2020, through the publication of '**English Apprenticeships: Our 2020 Vision**' which include substantial improvement in both quality and quantity. The aim is for Apprenticeships to be an attractive offer that young people and adults aspire to go into as a high quality and prestigious path to a successful career. Improvements include:
 - Apprenticeships will be made available across all sectors of the economy and at all levels, including higher level apprenticeships at degree level. Every apprenticeship will need to be high quality and deliver the skills, knowledge and behaviours that employers are looking for in their particular sector.
 - A new independent and employer-led body, the Institute for Apprenticeships, will oversee the design and delivery of apprenticeships, and was introduced in April 2017. The body regulates the quality of apprenticeships made up of an independent Chair, a small Board of employers, business leaders and their representatives.
 - Schools will be held to account for what their pupils do next, including going on to an apprenticeship. Clear progression routes will be developed through technical and professional education and into skilled employment, including apprenticeships.
 - In April 2017, the apprenticeship levy came into effect with all UK employers with a pay bill of over £3 million per year paying the levy. Work is ongoing regarding Apprenticeship Frameworks being phased out, and the introduction of new Apprenticeship Standards introduced, being developed in collaboration with employers which aim to be more specific to individual business need rather than applying broadly to business sectors.

- The Government intends to undertake a major review of **Post-18 education and funding** to make sure that the system is joined up and promotes access and success in all forms of post-18 education.

Regional Policy

11. The North East's **Strategic Economic Plan** (SEP) is a comprehensive document detailing how the North East economy can grow in the coming years and how the region will create more and better jobs for the North East LEP area.

12. Based around six programme delivery strands, two of which cover Skills and Employability & Inclusion, the SEP aims to support the economy to deliver 100,000 more jobs, ensuring that 60% of those new jobs are better jobs, offering higher skills, more productive, better quality opportunities. Activities include:

- Progressing the Gatsby Benchmarks in schools and colleges.
- Developing the capacity and facilities to provide world class academic, technical and professional education, apprenticeships and higher-level apprenticeships in all growth areas
- Supporting economic growth to have appropriately skilled job ready graduates and high-quality employment opportunities for them.
- Reducing inactivity levels in our 50+ workforce by helping older workers to develop their skills and make in-work transitions
- Targeting interventions at those individuals with multiple barriers to employment, to move them closer to work.

Local Policy

13. Gateshead's ambition, **Making Gateshead a Place Where Everyone Thrives**, requires a focus on tackling inequality, particularly in addressing inability to work because of long term illness, benefit dependency, low level wages, and the attainment gap between disadvantaged young people and their more advantaged peers. One of the pledges is to invest in our economy to provide sustainable opportunities for employment, innovation and growth across the borough.

Scope of the Review

14. The review aims to examine the existing approach to tackling skills shortages and maximising the take-up of local employment opportunities with appropriately skilled individuals from the resident workforce.

15. Meeting the skills and employment needs of disadvantaged residents and those under-represented in the labour market is an important thread through the whole review e.g. action to improve outcomes for Looked After Children and those with Learning Difficulties & Disabilities.

16. Potential areas of focus include:

- **Educational Attainment** – improving the performance of young people in early years and at school (up to Key Stage 4).
- **Post-16 Education and Training** – the opportunities for post-16 learners both in full-time education and work-based settings.
- **Workforce Development** – training and progression for those in-work
- **Skills Support for the Unemployed** - addressing skills requirements for the unemployed and economically inactive.
- **Increasing Employment Opportunities for Local People** – maximising the take-up of local jobs by unemployed and under-employed residents.

17. The review will have an employment-related focus and will examine the provision and attainment of young people in compulsory and post-16 education through to the support and lifelong learning provided to those over 50 in the workforce.

Progress of the Review

18. The approach and timescales are outlined at Appendix 1. It is proposed that whilst the review is led by the Council, it will incorporate input from partner organisations to ensure a holistic approach that fully reflects the needs and role of residents, employers and providers.

19. The review will take place over a 11-month period (June 2018 – April 2019). It will involve five evidence gathering sessions covering each of the proposed focus areas and will include presentations from officers and partners, case study examples and site visits. It will highlight key points of learning to inform future prioritisation.

Who will be involved?

20. Council officers and representatives from partner organisations involved in education, skills and employment support provision and employers. It is envisaged that this could include, subject to confirmation:

- Gateshead Council – Early Help, Learning & Schools, Economic Development
- Local Colleges e.g. Gateshead College and Newcastle College
- Independent Training Providers – private and employer-owned
- Northumbria University
- Industry Training Bodies
- Gateshead businesses and employers
- Jobcentre Plus
- Independent Employment Support Providers

Outcomes

21. The Overview & Scrutiny Committee could identify:

- Potential changes to the Council's strategies and plans related to skills and employment
- Potential improvements to existing services offered by the Council or its partners
- Gaps in current provision that need addressed
- Opportunities for partners to work together more effectively to improve skills and maximise employment opportunities for local residents

Recommendation

22. Overview and Scrutiny Committee is recommended to agree:

- i. The scope, process and timescale as set out in this report

Appendix 1 - Progress of the Review

Stage 1

The scope, purpose and intended outcomes of the Review should firstly be agreed by the Cabinet and the relevant Overview and Scrutiny Committee. The recommendations of Advisory Groups may also be considered if appropriate.

Proposal

- 18th June 2018 - Scoping report to Scrutiny Committee

Stage 2

Evidence may be gathered by the Overview and Scrutiny Committee making visits as necessary or inviting persons and organisations to give evidence before it. Relevant Strategic Directors and the Chief Executive will assist the Overview and Scrutiny Committee as necessary. The evidence gathered by the Overview and Scrutiny Committee will be written up by officers.

Proposal

- 17th Sept – Educational attainment
- 29th Oct – Post-16 education and training
- 10th Dec – Workforce development
- 28th Jan – Skills support for the unemployed
- 11th Mar – Increasing employment opportunities for local people

Stage 3

Officers will then prepare a report on the issue based on the views of the Overview and Scrutiny Committee. Officers will submit this report to the next practicable meeting of the Overview and Scrutiny Committee to secure agreement that the report is a fair, accurate and complete reflection of the Overview and Scrutiny Committee's conclusions.

Proposal

- 29th April 2019 - Draft final report to be considered by the Committee.

Stage 4

The Chair of the Overview and Scrutiny Committee will then present this report to the Cabinet. The Cabinet may take note of the report, approve all or some of the report's recommendations or refer the report to full Council or to an Advisory Group for further consultation.

Proposal

- May/June 2019 – to be confirmed

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TITLE OF REPORT: Annual Work Programme

REPORT OF: Sheena Ramsey, Chief Executive
Mike Barker, Strategic Director, Corporate Services and Governance

Summary

The report sets out the provisional work programme for Communities and Place Overview and Scrutiny Committee for the municipal year 2018/19.

1. The Committee's provisional work programme was endorsed at the meeting held on 23 April 2018 and Councillors have agreed that further reports will be brought to future meetings to highlight current issues / identify any changes/additions to this programme.
2. Appendix 1 sets out the work programme as it currently stands. Any changes proposed to the programme are set out in bold and italics for ease of identification.

Recommendations

3. The Committee is asked to
 - a) Note the provisional programme;
 - b) Note that further reports on the work programme will be brought to the Committee to identify any additional policy issues, which the Committee may be asked to consider.

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Communities & Place OSC 2018/19 Work Programme	
18 June 2018	<ul style="list-style-type: none"> • Constitution / role and remit • The Council Plan – Year End Assessment and Performance Delivery 2017-18 • OSC Review of the Council and Partner's Approach to Roads and Highways – Final Report • OSC Review - Work to address skill shortages and increase employment opportunities - Scoping Report and Evidence Gathering • Verbal Update - TWAM/Beamish • Work Programme
17 Sept 2018	<ul style="list-style-type: none"> • OSC Review – Work to address skill shortages and increase employment opportunities - Evidence Gathering • OSC Review of the Council's and Partner's Approach to Roads and Highways – Monitoring Report • GO Gateshead Sport and Leisure – Progress Update • Work Programme
29 Oct 2018	<p><u>Part 1 of Agenda</u></p> <ul style="list-style-type: none"> • <i>Adhoc Policy Issue – Gambling Statement of Principles</i> <p><u>Part 2 of Agenda</u></p> <ul style="list-style-type: none"> • OSC Review – Work to address skill shortages and increase employment opportunities - Evidence Gathering • Work Programme
10 Dec 2018	<ul style="list-style-type: none"> • OSC Review – Work to address skill shortages and increase employment opportunities -Evidence Gathering - • The Council Plan – Six Monthly Assessment of Performance and Delivery 2018 -19 • Work Programme
28 Jan 2019	<ul style="list-style-type: none"> • OSC Review –Work to address skill shortages and increase employment opportunities - Evidence Gathering • Managing the Environment – waste/litter/dog fouling - Progress Update • Work Programme
11 March 2019	<ul style="list-style-type: none"> • OSC Review –Work to address skill shortages and increase employment opportunities - Evidence Gathering • The Flood and Water Management Act 2010: Annual Progress Report • Beamish - Annual Update • Management of Highways – potholes /traffic lights/street lights – Progress Update

	<ul style="list-style-type: none"> • Work Programme
<p>29 April 2019</p>	<ul style="list-style-type: none"> • OSC Review – Work to address skill shortages and increase employment opportunities - Final Report • OSC Review of the Council’s and Partner’s Approach to Roads and Highways – Monitoring Report • Annual Report of the Gateshead Housing Customer Scrutiny Panel • Annual Work Programme Review

Issue to slot in

- **Postal Provision**
- **Air Quality Issues.**